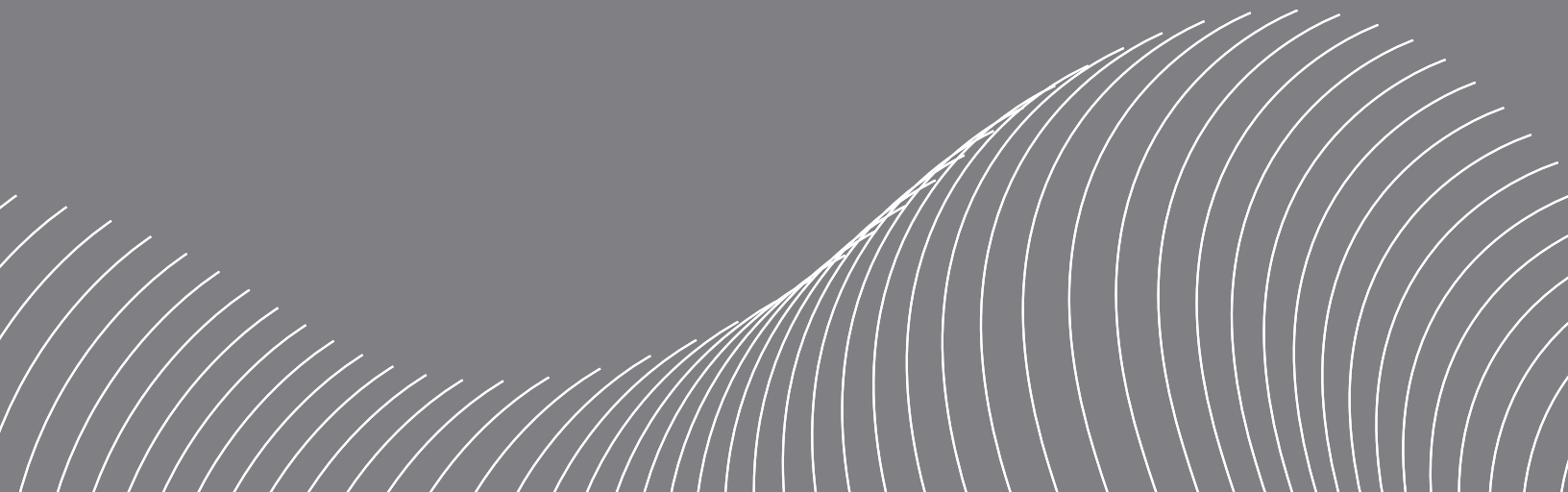




ASSOCIATION OF CONSULTING  
ENGINEERING COMPANIES | CANADA

# ACEEC-Canada event sponsorship opportunities

Engineering excellence: *elevate, advocate, celebrate!*



# 2024 EVENT SPONSORSHIP OPPORTUNITIES

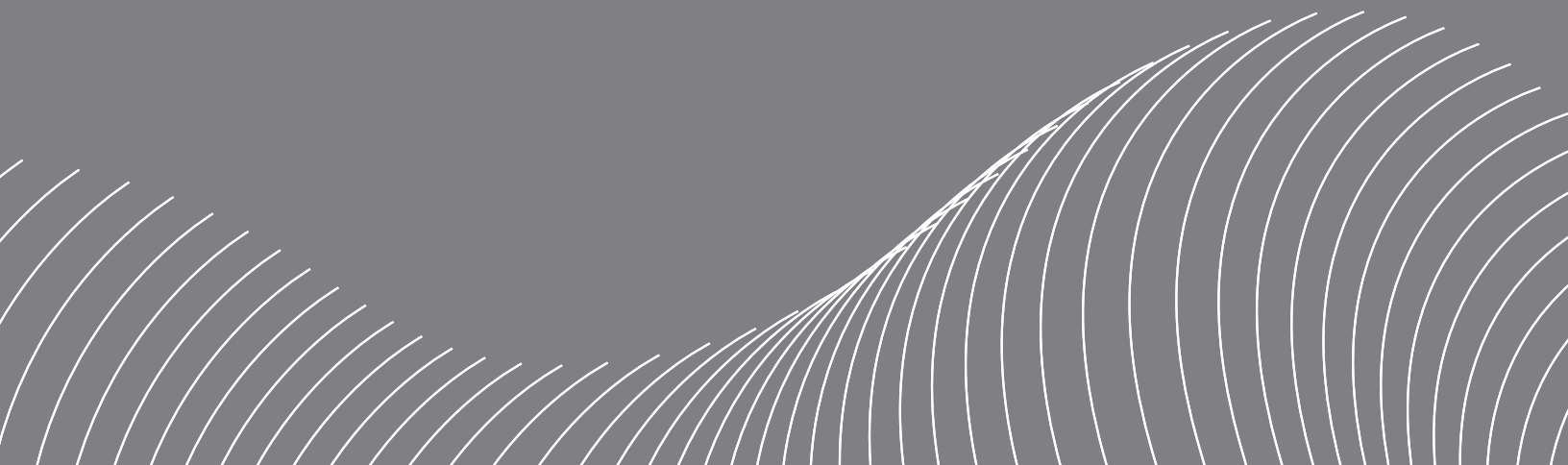
Join us in Ottawa this October for a celebration of the consulting engineering industry!

Experience a week dedicated to **engineering excellence** where we will *elevate, advocate, and celebrate* the remarkable achievements of our sector.

The excitement begins with Association Day on October 22, followed by the National Leadership Conference on October 23, on October 24, we'll take our voices to Parliament Hill Day for a day of advocacy, culminating in the grand finale at the 2024 Canadian Consulting Engineering Awards at the iconic Fairmont Château Laurier.

These events are an opportunity to celebrate and take part in meaningful engagement and networking opportunities. Join us as we recognize excellence in our industry and celebrate the contributions consulting engineering firms make to society in Canada and around the world.

We can't wait to see you!



# MESSAGE FROM THE PRESIDENT

Dear Prospective Partner,

ACEC-Canada is dedicated to fostering the commercial and business aspects of the consulting engineering industry on a national scale. We represent the leadership of 400+ member firms offering engineering and professional services to clients across Canada and around the globe. We stand as a unifying force within the sector which spans diverse disciplines and markets, ranging from sole practitioners and SMEs to large global firms.

We extend an invitation for you to join us and become an integral part of our vibrant community of industry leaders. As a partner, you will have unparalleled opportunities to engage with industry leadership, gain insights into emerging trends and challenges, and contribute to discussions shaping our business and policy landscape. Your support not only fuels our organization's success but also contributes to the strength and sustainability of the engineering ecosystem in Canada.

Thank you for considering a partnership with ACEC. We eagerly anticipate the opportunity to collaborate with you and explore how we can work together to achieve our shared goals.

Regards,

A handwritten signature in black ink, appearing to read 'John D. Gamble', with a stylized, cursive script.

John D. Gamble, P.Eng.  
President and CEO  
ACEC-Canada

# AUDIENCE AND REACH

## Our network:



100+ National Leadership Conference attendees  
70+ Parliament Hill Day attendees  
200+ CCEA attendees

## Our reach:



### Social Media

**12K+**  
followers



### Website

**72,000+**  
annual visitors



### Email

**3,300+**  
recipients

## Our industry:



**\$46.4B**  
annual revenues



**\$61B**  
GDP contribution



**389,000**  
supported jobs

# EVENTS SCHEDULE

---

## **October 21:**

- Board of Directors Meeting (invite only)
- Board of Directors and Member Organization Reception (invite only)

## **October 22:**

- Association Day – Board of Directors and Member Organization (invite only)
- Welcome Reception

## **October 23:**

- National Leadership Conference

## **October 24:**

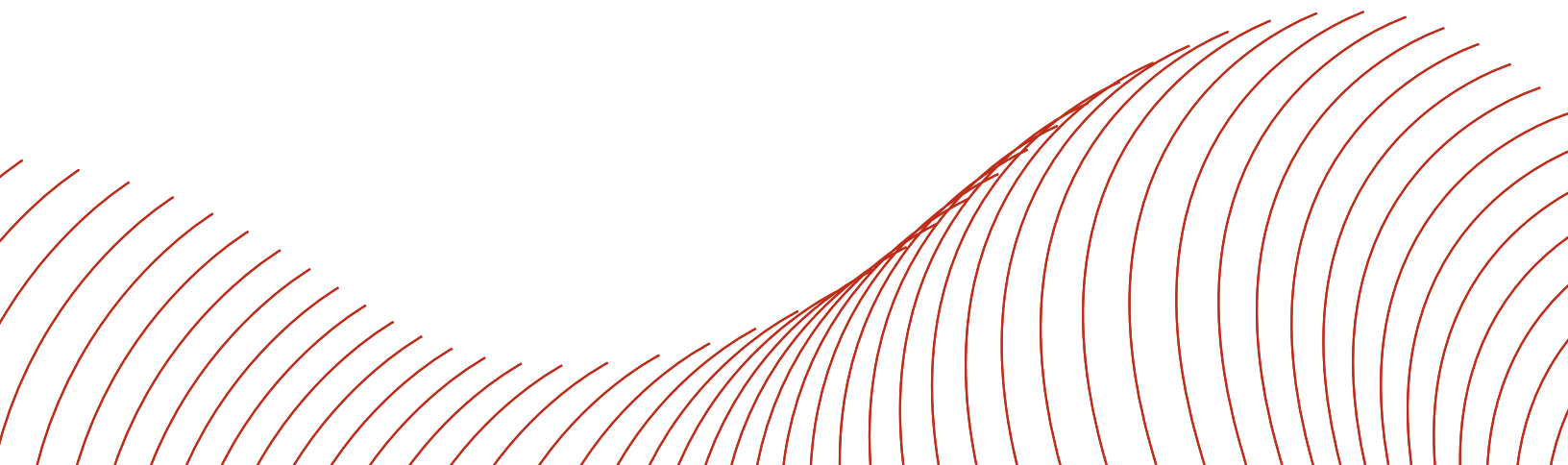
- Parliament Hill Day
  - Canadian Consulting Engineering Awards (CCEA)
- 



ASSOCIATION OF CONSULTING  
ENGINEERING COMPANIES | CANADA

# Pre-conference opportunities

Monday, October 21 - Tuesday, October 22



# BOARD OF DIRECTORS MEETING SPONSOR

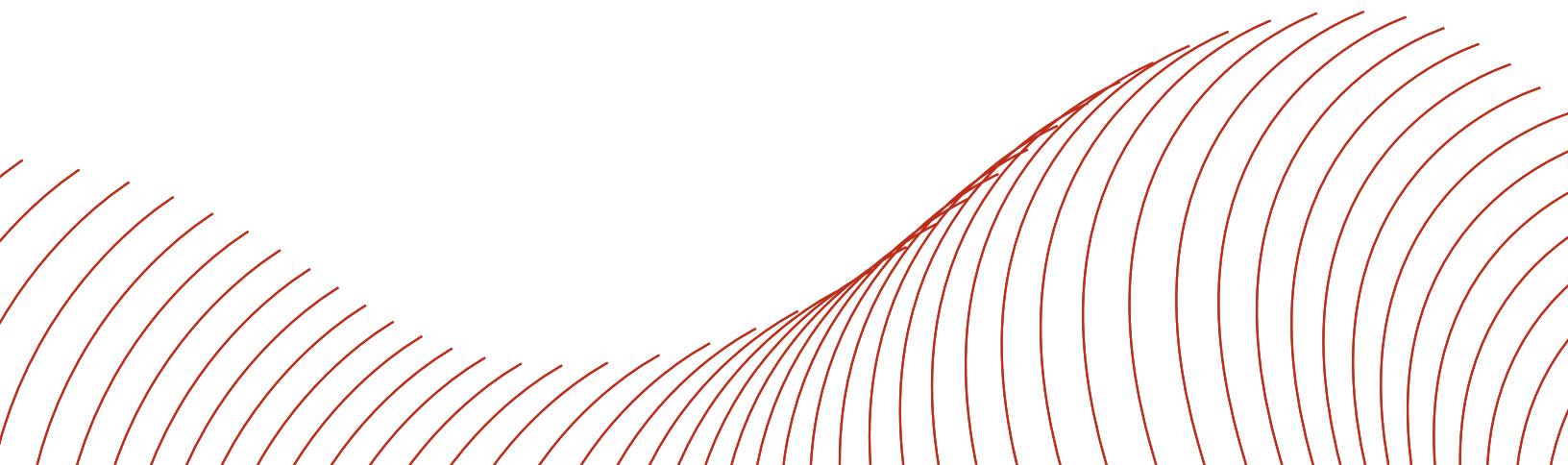
Monday, October 21, 8:00 am to 4:00 pm

An ***exclusive*** opportunity to speak at the ACEC Board of Directors meeting. Meet the leaders of Canada's consulting engineering sector and join them for a delicious lunch!

**Your investment - \$6,000**

*Your sponsorship includes:*

- 2 complimentary awards registrations
- 15% discount on registration for the National Leadership Conference
- Logo recognition digitally onsite
- 15-minute (only) presentation in front of ACEC's Board of Directors— timing of presentation determined by ACEC
- Lunch invitation with ACEC's Board of Directors after your presentation



# BOARD OF DIRECTORS AND MEMBER ORGANIZATION RECEPTION SPONSOR

---

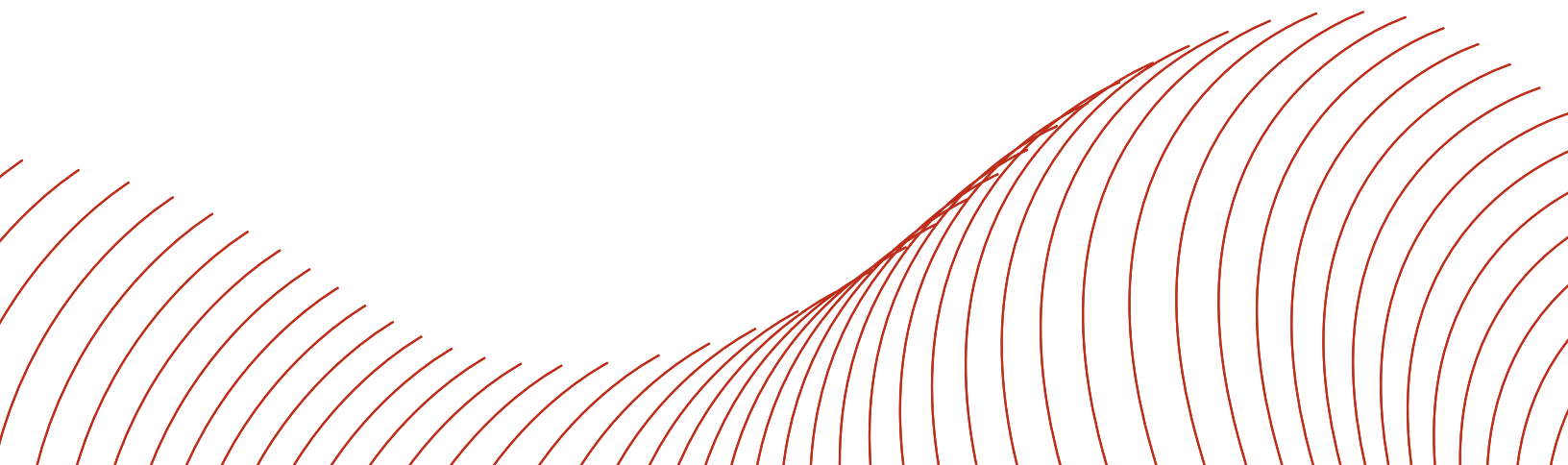
Monday, October 21, 6:30 pm to 8:00 pm

An **exclusive** opportunity to kick off our week of activities and welcome the Member Organization's from across Canada to the Nation's Capital.

**Your investment - \$8,000**

*Your sponsorship includes:*

- Reception invite for 2
- 15% discount on registration for the National Leadership Conference, and/or CCEA
- Logo recognition digitally onsite
- 5-minute (only) welcome remarks





# ASSOCIATION DAY SPONSOR

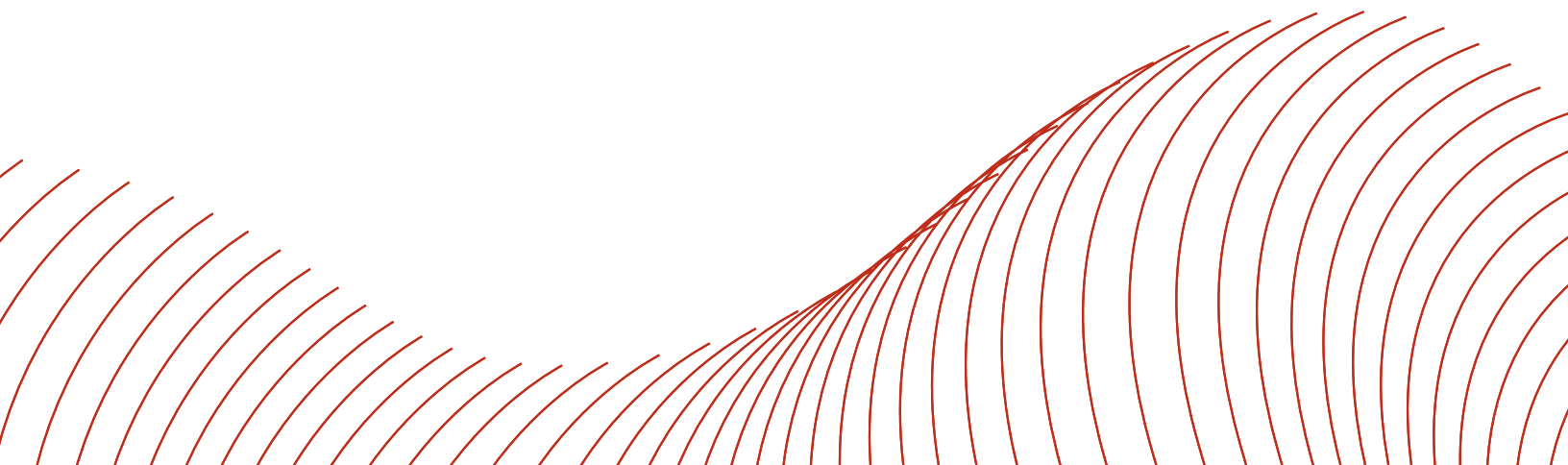
Tuesday, October 22, 9:00 am to 5:00 pm

An **exclusive** opportunity to speak with ACEC Board of Directors and each Member Organization Director. Meet the leaders of Canada's consulting engineering sector and join them for a delicious lunch!

**Your investment - \$8,000**

*Your sponsorship includes:*

- 2 complimentary awards registrations
- 15% discount on registration for the National Leadership Conference, and/or CCEA
- Logo recognition digitally onsite
- 15-minute (only) presentation – timing of presentation determined by ACEC
- Lunch invitation after your presentation



**2024**

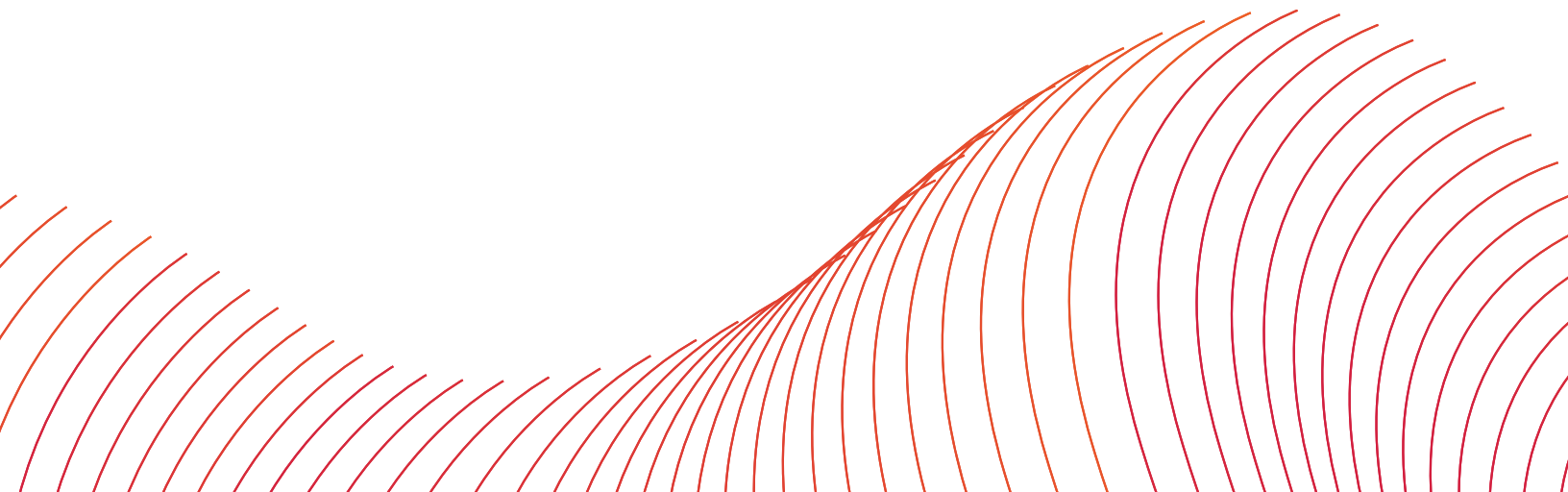
**ACEC | CANADA**



**national  
leadership  
conference**

**Conference sponsorship  
opportunities**

Wednesday, October 23



# WELCOME RECEPTION SPONSOR

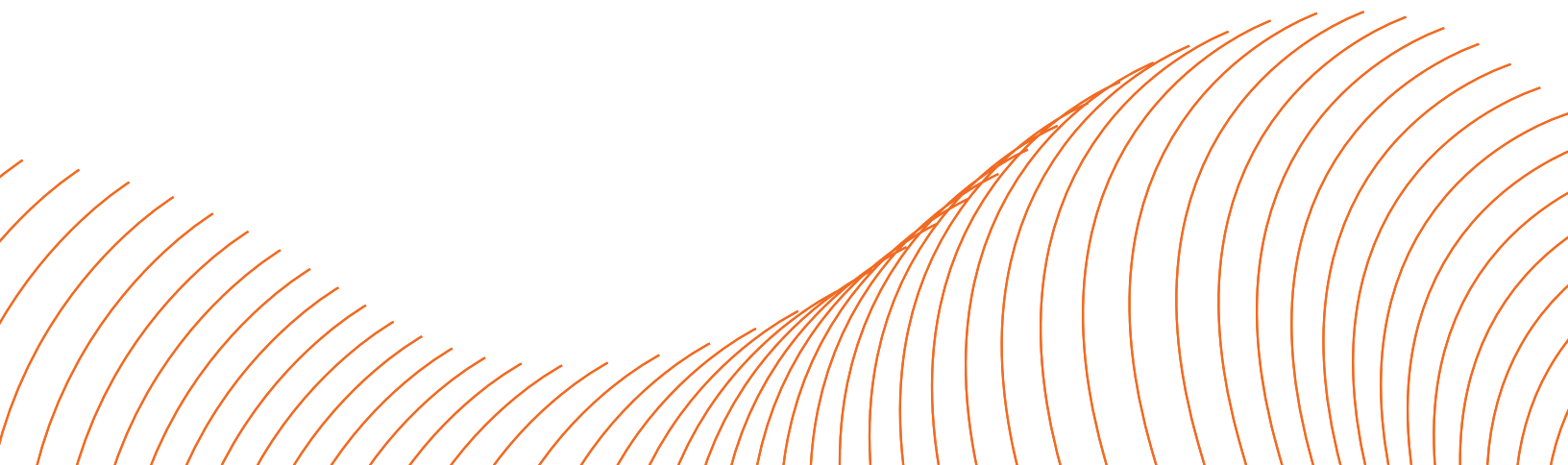
Tuesday, October 22, 6:30 pm to 8:00 pm

This opportunity will provide your company visibility with ACEC member firms as a strong supporter of the consulting engineering industry. Strengthen your brand and make valuable connections with the industry's current and future leaders.

## **Your investment - \$12,500**

Your sponsorship includes:

- 2 complimentary CCEA registrations
- 15% discount on registration for the National Leadership Conference, and/or CCEA
- Logo recognition digitally
- Brand reflected in food, signature drink, cocktail napkins, decor
- Logo recognition on ACEC's website
- Sponsorship recognition in all event marketing
- Social media recognition before and during the reception
- Roaming social photographer, instant images



# NATIONAL LEADERSHIP CONFERENCE KEYNOTE SPONSOR

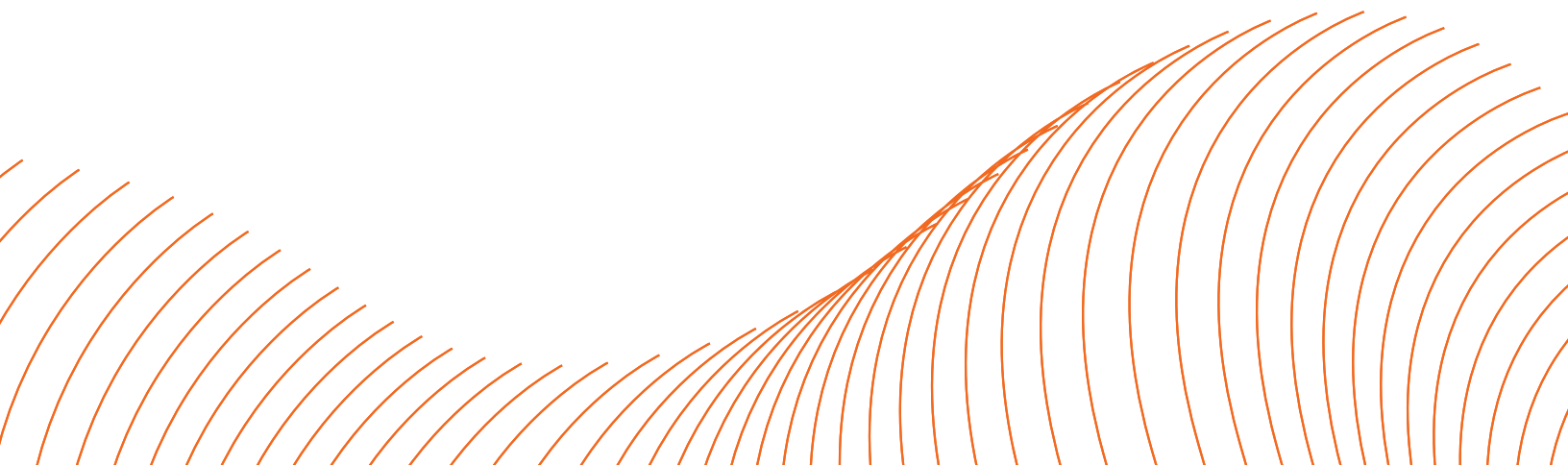
Wednesday, October 23

Choose one of three opportunities to be the sponsor of a keynote address to kick off the National Leadership Conference. Don't miss out on having your company brand complement an exciting presentation.

**Your investment - \$8,500 (each opportunity) - 3 available**

*Your sponsorship includes:*

- 2 complimentary National Leadership Conference registrations
- 15% discount on registration for CCEA
- Logo placement on podium, digitally in meeting room
- Opportunity to introduce the keynote speaker
- Opportunity to network with the best in the industry
- Logo recognition on ACEC's website
- Sponsorship recognition in all marketing of the event
- A reserved VIP seat in the meeting space
- Social media recognition prior to the National Leadership Conference



# HEAD SHOT SALON SPONSOR

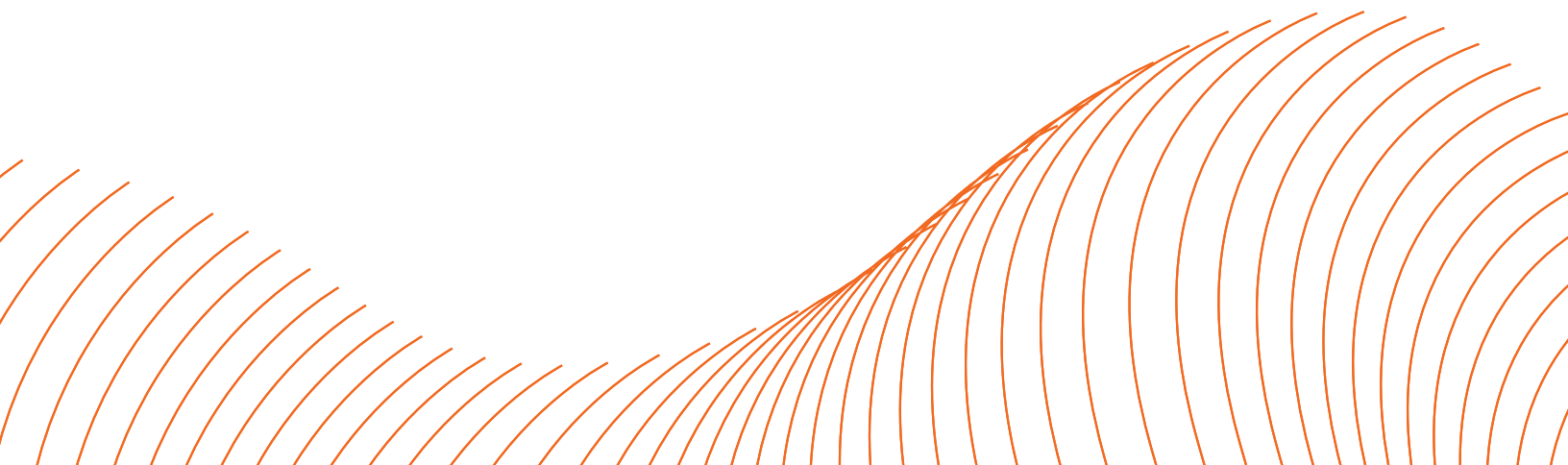
Wednesday, October 23, 9:30 am - 4:00 pm

Who doesn't love a fresh new headshot? Attendees can access the Headshot Salon at their leisure throughout the day. After the photos are taken, the attendee is provided with a card (one side with your message) with a unique 9 digit pin to access their personal gallery online. Galleries are available for 6 months and downloadable by each attendee for their own use.

**Your investment - \$6,500**

*Your sponsorship includes:*

- 2 complimentary National Leadership Conference registrations
- 15% discount on registration for CCEA
- Custom message on each card
- Logo recognition on ACEC's website
- Sponsorship recognition in all marketing of the event
- Social media recognition prior to the National Leadership Conference



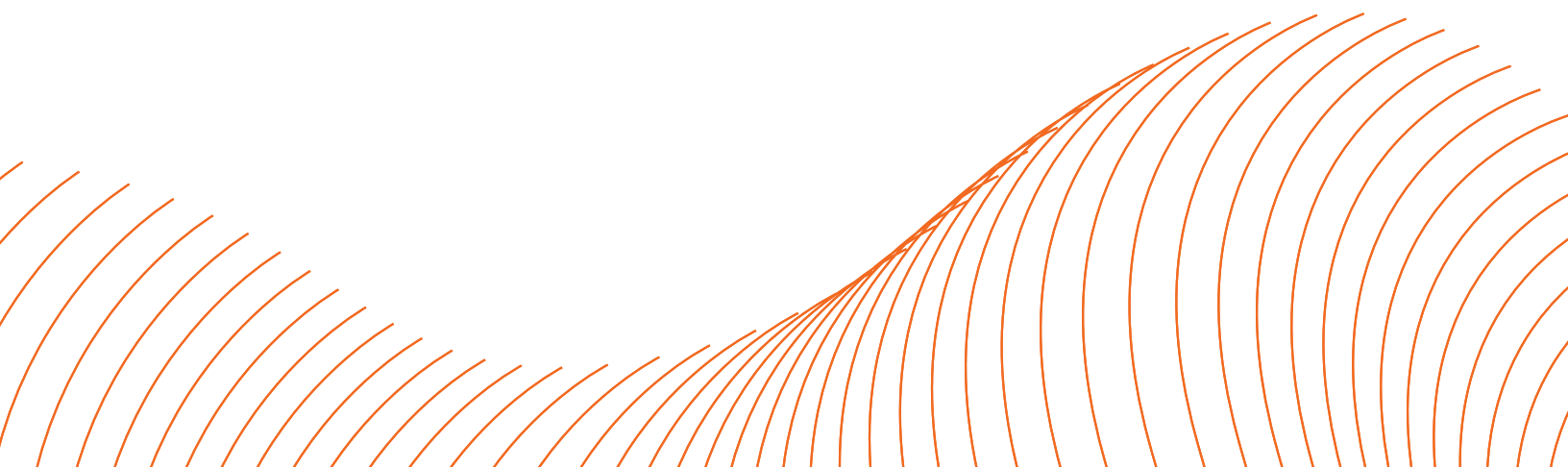
Wednesday, October 23

Your company brand will be hard to miss as attendees refuel between sessions. These breaks will feature a Fairmont brand coffee experience with snacks.

**Your investment - \$5,000 (each opportunity) 2 available**

*Your sponsorship includes:*

- 15% discount on registration for the National Leadership Conference and/or CCEA
- Logo recognition at break area
- Logo recognition on ACEC's website
- Sponsorship recognition in all marketing of the event
- Social media recognition prior to the National Leadership Conference



# CLOSING RECEPTION SPONSOR

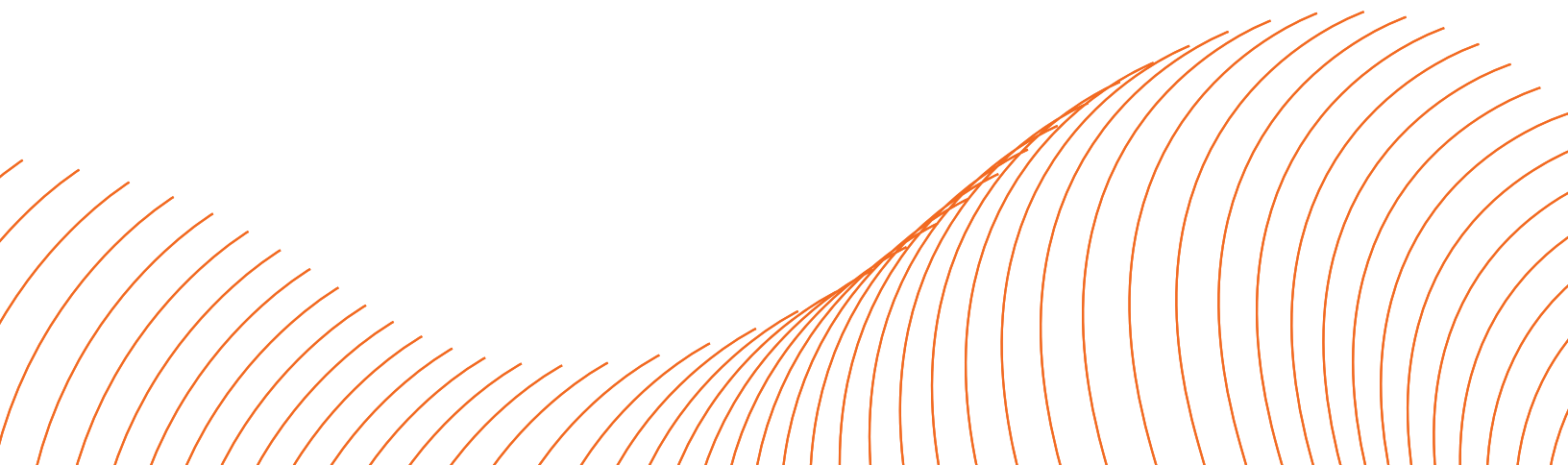
Wednesday, October 23, 5:30 pm to 6:30 pm

This opportunity will provide your company visibility with ACEC member firms as a strong supporter of the consulting engineering industry. Strengthen your brand and make valuable connections with the industry's current and future leaders.

## **Your investment - \$10,000**

*Your sponsorship includes:*

- 2 complimentary National Leadership Conference registrations
- 15% discount on registration for CCEA
- Logo recognition digitally
- 5 minute closing remark speaking opportunity
- Brand reflected in food, signature drink, cocktail napkins, decor
- Logo recognition on ACEC's website
- Sponsorship recognition in all event marketing
- Social media recognition before and during the reception

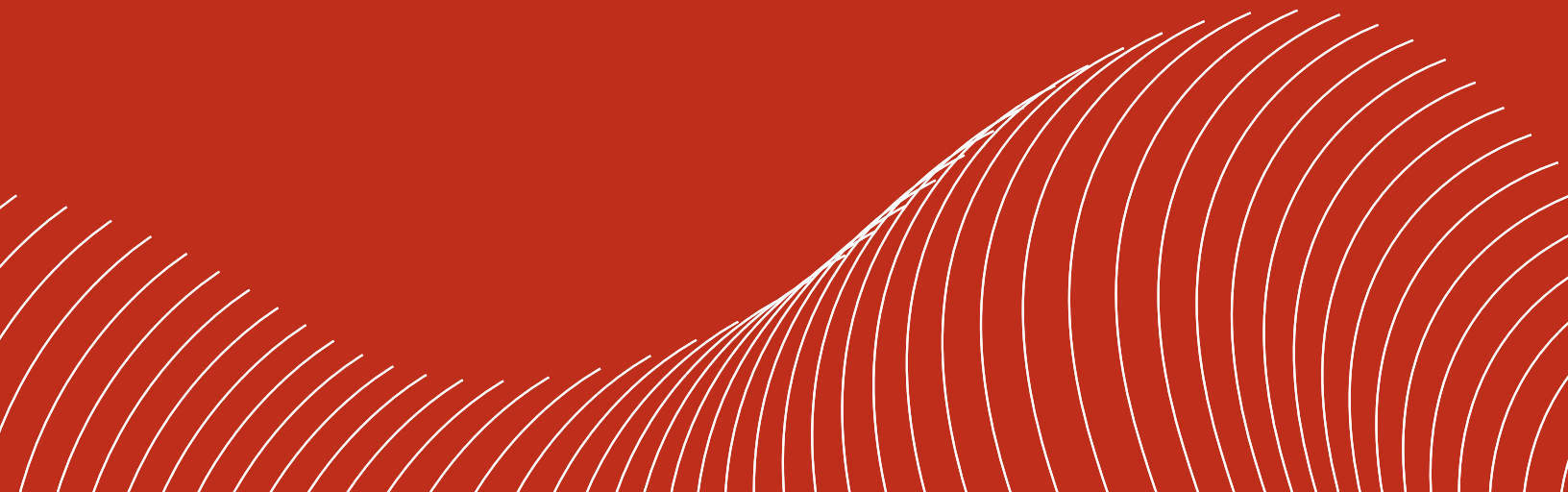




ASSOCIATION OF CONSULTING  
ENGINEERING COMPANIES | CANADA

# Parliament Hill Day sponsorship opportunities

Thursday, October 24





# PARLIAMENT HILL DAY BREAKFAST SPONSOR

Thursday, October 24, 7:00 am to 9:00 am

An **exclusive** opportunity to be the sponsor of the keynote address at the Hill Day breakfast. Don't miss out on having your company brand complement this exciting presentation.

**Your investment - \$7,500**

*Your sponsorship includes:*

- 2 complimentary CCEA registrations
- 15% discount on registration for National Leadership Conference, and/or CCEA
- Logo placement on podium, digitally in meeting room
- Opportunity to introduce the keynote speaker
- Opportunity to mingle with Parliament Hill Day participants
- Logo recognition on ACEC's website
- Sponsorship recognition in all marketing of the event
- A reserved VIP seat at the breakfast
- Custom e-mail to Parliament Hill Day attendees – timing determined by ACEC
- Social media recognition prior to Parliament Hill Day

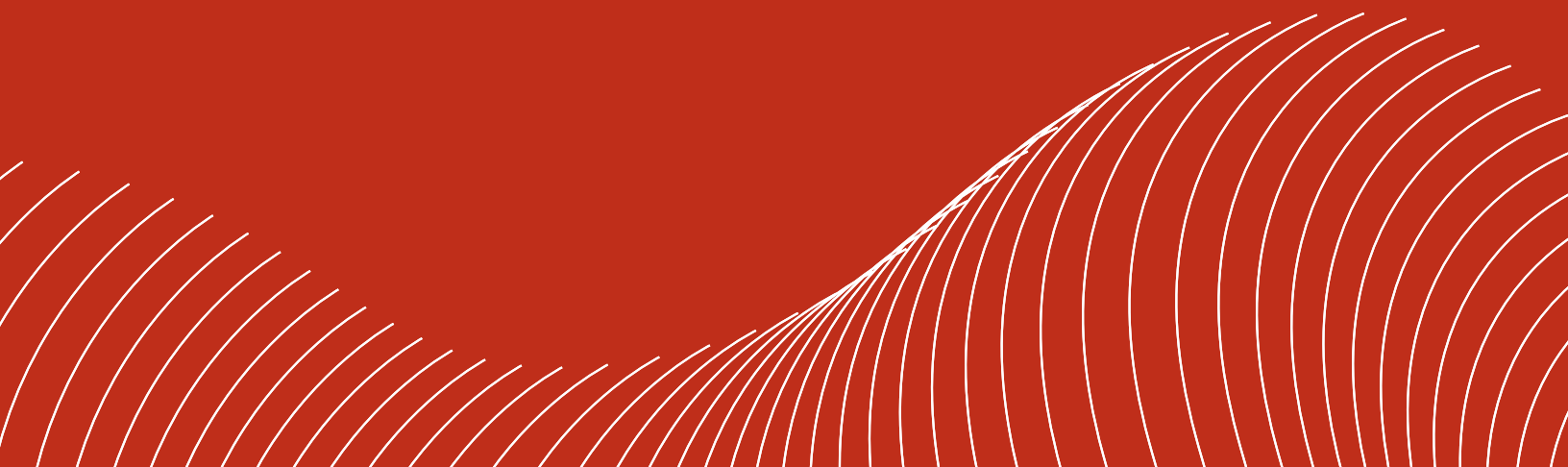
# PARLIAMENT HILL DAY LOUNGE SPONSOR

Thursday, October 24, 9:00 am to 3:00 pm

An **exclusive** space where Parliament Hill Day participants can connect and relax between meetings. As a sponsor of the lounge, you will have an opportunity to engage with participants, showcase your business offering and enjoy a bite to eat amongst the participants.

**Your investment - \$4,500**

*Your sponsorship includes:*

- 2 complimentary CCEA registrations
  - 15% discount on registration for the National Leadership Conference Logo recognition within the space
  - An opportunity to showcase your product/service
  - Logo recognition on ACEC's website
  - Sponsorship recognition in all event marketing
  - Social media recognition before and during the event
- 



ccea

canadian consulting  
engineering awards

# Sponsorship opportunities

Thursday, October 24



# PRESENTATION OF SPECIAL ACHIEVEMENT AWARD

Thursday, October 24, 8:00 pm to 10:00 pm

Presented during the Canadian Consulting Engineering Awards. Our special achievement awards recognize technical excellence, outstanding environmental stewardship, and the positive impact of engineering on the quality of life of Canadians and people around the world. As a presenter of one of these prestigious awards, your brand will be associated to excellence, ingenuity, and innovation.

**Your investment - \$9,500 (each opportunity) 3 available**

*Your sponsorship includes:*

- 2 complimentary registrations for CCEA
- 15% discount on registration for National Leadership Conference
- Logo recognition on ACEC's awards web page
- Sponsorship recognition in all event marketing
- Introduce the award and assist with the presentation.
- Photo taken with award winner(s) on stage
- Social media recognition before and during the event
- Recognition during the #20daysofexcellence social media campaign

## PRE-AWARDS RECEPTION SPONSOR OR AFTER-PARTY SPONSOR

Pre-awards reception: Thursday, October 24, 6:00 pm to 8:00 pm

After-party: Thursday, October 24, 10:00 pm to 12:00 am

Associate your brand to our industry's highest honours, the Canadian Consulting Engineering Awards by sponsoring one of these high-profile networking events. Your company will not only receive extensive visibility, but it will also set itself apart as a partner to ACEC-Canada and its member firms.

**Your investment - \$15,000 (each opportunity) or exclusive both receptions for \$25,000**

*Your sponsorship includes:*

- 2 complimentary CCEA registrations
- 15% discount on registration for the National Leadership Conference
- Logo recognition and brand reflected on food/drink/napkins/furniture/digital signage as applicable
- 360 degree photo op available at afterparty
- Logo recognition on ACEC's awards web page
- Opportunity to mingle with award winners and attendees
- Sponsorship recognition in all event marketing
- Verbal recognition during the awards presentation
- Custom e-mail with your company content to awards attendees – timing determined by ACEC
- Social media recognition before and during the event

October 21-24

These onsite branding opportunities are available across all days of our engineering excellence week.

## **Key cards: \$1,750**

- Custom messaging on one side of the guest room key cards used by delegates booked at the Chateau Laurier
- These cards are wooden sustainable cards and engraved


## **Lanyards: \$2,500**

- Custom branding, one colour on lanyards worn for name badges for the weeklong activities

## **Custom door hanger: \$3,500**

- A perfect welcome message left on attendees doors after check-in
- Sponsor responsible for all costs associated with design and production of the item

## **Pillow gift: \$5,000**

- Have a product or service that gets your brand into attendees hands. What a perfect way to make it special by having it in their room after check-in. A gift from you!
  - Sponsor responsible for all costs associated with design and production of the item
- 

Opportunities are on a first come, first serve basis. Don't delay!  
Ready to commit to your opportunity? please reach out to  
**avanwingerden@acec.ca**. We thank you for your continued  
support of ACEC – Canada.

### **Who we are**

The Association of Consulting Engineering Companies - Canada is a not-for profit organization that has been the voice of Canadian consulting engineering companies since it was founded in 1925.

We represent the commercial interests of businesses that provide professional engineering services, to both the public and the private sector. Our members' services include planning, designing and implementing all types of engineering projects, and providing independent advice and expertise in a wide range of engineering-related fields.

ACEC is governed by close to 400 members: independent consulting engineering companies, organised into 12 provincial and territorial Member Organizations. We are a member of the Fédération Internationale d'Ingénieurs Conseils (FIDIC), the global voice of consulting engineering.

For more information visit: **[www.acec.ca](http://www.acec.ca)**

